



## THE DIDSBURY PIONEER

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E. J. ROULEAU,  
Editor & Publisher

## ANGELICAN SERVICES

The Bishop of Calgary will officiate at the Rite of Confirmation at Burnside on Sunday, December 19, at 11 a.m. when the Rev. P.C. Musson will present a class of members of the congregation.

The service at St. Cyprian's, Didsbury, will be held at 3 p.m. Please note change of time.  
There will be no service at Rugby.

## ANNOUNCEMENT . . .

I have now received my license to do Radio Repairs, and will open a shop in Leo Nichols' garage building about December 20th.

**STAN D. McTCHIN**

License No. 696 — Didsbury, Alta.

## COLD WEATHER DRIVING

IS HARD ON CARS AND TRUCKS unless they are properly winterized and equipped.

If you haven't had your motor vehicle winterized, bring it in now and let us do the job for you.

Heaters, Windshield Defrosters, Radiator Covers, Chains, Batteries, etc., are a necessity.

## Prevost Motors

Your Mercury-Lincoln Dealer

Case Implements and B-A. Oil Products  
Bert Prevost, prop. Phone 168, Didsbury

## THE EVANGELICAL UNITED BRETHREN CHURCH

Rev. A.J. Grams, pastor

Dec. 19th, 10:30 a.m. — Christmas Worship Service with a Christmas Message.

11:30 a.m. — Sunday School.  
7:30 p.m. — Christmas Program by the children of the Sunday school.  
Dec. 21st, 8:00 p.m. — Christmas program by the Young People, consisting of Christmas Carols and Christmas Songs by the choir, and a play entitled "A Gift for the Christ Child."

You are invited to come and worship with us. "Come, let us go and see what the Lord hath made known to us."

## ALBERTA SCHOLARSHIPS AVAILABLE

School principals and students now have a source of information pertaining to the various scholastic prizes, scholarships and bursaries made available each year in this province.

The Department of Education has just issued a booklet listing all these awards, together with the requirements. It is available to all principals and others interested in furthering the careers of students.

Including the Department of Education teacher training scholarships the list contains more than 275 various awards open to Alberta students. Some are available anywhere in the province, others are confined to certain districts or to the children of certain firms' employees. Still others are tenable at scholastic institutions outside Alberta—in Eastern Canada and the Western United States.

For the purpose of this booklet prizes are defined as awards of less than \$100. A scholarship is one at least \$100 and a bursary is awarded on the basis of academic record plus financial need.

The new list gives the requirements for each award, and it may be obtained by requesting a copy from the Department of Education Registrar's office Edmonton.

STRAYED from my farm, one red calf with white head, just weaned. Anyone knowing whereabouts phone H.J. Goetjen, R903. 49-2p

FOR SALE—15 Geese. Will sell for 30c a pound, live weight. Apply to A. Schreier, 3 miles north, 1 mile east and 1/2 mile south of Hillyard garage. 1tp

FOR SALE—One Dominion Royal 8.25x20 ten-ply truck tire. Never been on rim. Apply to G.C. Archer, box 178 or phone R706. 42-2p

FOR SALE — International 15-30 Tractor; 1929 Model D John Deere Tractor; Massey Harris 6-ft. Tiller. Apply to C.U. Neufeld, phone 1115. 48-2tp

FOR SALE—5 Room Bungalow, 3 blocks east of Didsbury Post office, all newly decorated. Garage, good well, two lots. Immediate possession. Apply to A. Perrin, 720 4th Ave. W., phone R2633, Calgary. 48-3tp

FOR SALE—Auto Radio and Aerial, almost new. Installed and guaranteed for \$35.00. Leo Nichols. 1c

FOR SALE — Skates, Car Heaters, Washing Machines; Cook Stoves; Circular Heaters; Baby Crib; New and second hand Beds; Furniture of all kinds; Fire Wood; Good Stock of Stephens Paints on hand at all times. Anything you want I have. I hope. — Hughie Roberts, New and Second Hand Store, telephone 13; Residence 107. 50-2c

FOR SALE—Gramophone and 125 Records. Top shape. Price for the lot \$18.50. Apply to Dick Haener, Didsbury. 50-3p

**ENGAGEMENT ANNOUNCEMENT**  
Mr. and Mrs. E.H. Marston of Alirrie announce the engagement of their youngest daughter, Mary, to Mr. Eugene Le Claire, youngest son of Mrs. A. Le Claire and the late Mr. A. Le Claire of Didsbury. The wedding will take place at St. Anthony's Catholic Church, Didsbury, on December 27.

Salmon was first canned commercially in North America by Frisstram Halliday in 1829 on the Bay of Fundy near St. John, N. B.

HONEST, RELIABLE COUPLE with family would like to rent or manage farm for elderly couple. Write Wm. Suchla, Tilley, Alta. 47-3tp

FOR SALE—14" John Deere Hammer mill, complete with extra screens and blower pipe, tip top shape. Also model A.E.H. Wisconsin Engine, guaranteed like new, run less than 25 hours—Apply to Willard Falk, 245-19 Ave. N.W., Calgary. 47-3tc

LOST—Monday, Nov. 29, between Didsbury and Sundre, Roll of Bedding, including Thermos bottle and flashlight. \$5 reward to finder. May be left at Pioneer office. 1tp

FOR SALE—Cockshutt 12" Grain Grinder. Apply to E. Atkinson, Box 287, Didsbury, or at the Club Lunch. 1tp

FOR SALE—Some very choice purchased Yorkshire Glits, ready for service. Phone J. Leslie Boden at 1922. Olds. 49-3tp

FOR SALE—Five Tom Broad breast Turkeys. Apply to Mrs. J. R. Luft, phone 908. 48-3tp

LOST—Young Hereford Cow, branded JB over half diamond. Finder please notify D.C. Archer, phone R706. 1tp

FOR SALE — Registered Holstein Bull Calf, 8 months old, good breeding. Write Doyle Bros., Box 25, Munson. 49-3tp

## NOTICE

I am now licensed and bonded to handle all types of Real Estate. License No. 894.

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## HIGHLIGHTS OF FASHION IN JEWELLERY THIS SEASON ARE:

- No. 1—PEARLS, from ..... \$3.75 up  
Single, double and triple strands in beautiful plush boxes. Matching Earrings free with each set, while they last.
- No. 2—CAMEO SETS,  
Necklets, Brooches, Earrings, delicately styled to the feminine taste.
- No. 3—RHINESTONE JEWELLERY —  
In Necklets, Brooches, Berrils, and Earrings in matching sets and colors. Fashion acclaims it the season's most exciting creation.
- No. 4—SNAKE CHAIN NECKLETS  
AND BRACELETS IN WHITE AND NATURAL GOLD.
- No. 5—PENDANTS And EARRINGS  
TO MATCH IN RUBY, BEAUTIFULLY BOXED.
- No. 6—EARRINGS And BRACELETS  
IN STERLING SILVER AND GOLD FILLED
- No. 7—STERLING SILVER BROOCHES  
From ..... \$4.00 up  
EXQUISITELY FASHIONED BY ADORNA.
- No. 8—HEART SHAPED LOCKETS and  
Round Lockets ..... \$7.50 and up
- No. 9—FISH'N ROD BROOCH —  
A Shopper Stopper at ..... \$3.13
- No. 10—BROOCHES IN SETS OF TWO  
AND THREE — Attractively Priced
- No. 11—CHARMING Filligree Creations—  
Compacts, Powder Boxes or Jewel Cases, Ball Point Pens, and Sets of Compacts, Lipsticks and Rouges. Exclusively offered for the first time since the war.
- No. 12—RONSON LIGHTERS —  
The world's Best.

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PURSE ..... from \$20 up, incl. tax  
Buy that watch for him or for her from your Jeweller, who can give you sound information and on-the-spot service.

EXPANSION BRACELETS OF ALL KINDS,  
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A GOOD LINE OF STRAPS ALWAYS ON HAND.  
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W. E. Blore, prop.

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Phone 133

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CHRISTMAS CANDIES**

- No. 1 Ribbon Mixture, per lb. .... **53c**  
(Ribbons, Fruits and Satins)  
No. 2 Christmas Mixture, per lb. .... **49c**  
(Ribbons, Fruits and Buds)  
Imperial Christmas Mixture, per lb. .... **45c**  
In 20 lb. boxes, per lb. .... **39c**

These Candies are all made in our  
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- Chocolates, Golden Rule, per lb. .... **1.39**  
Shorbread, package of 15 .... **60c**  
Fruit Cake, 1 3/4 lbs. .... **1.10**  
Cherry Cake, 1 1/2 lbs. .... **1.35**  
Rich Fruit Cake, 2 lbs .... **1.50**

**SOLD BY MISTAKE**

Someone within the last two or three months bought an electric heater from the store. This heater would measure about 14 inches long and 12 inches high, in a light bronze finish with a curving copper heat reflector and a straight through heating element. This heater had been sold as a new one, but had been used in the office of The Didsbury Farm Supplies for some time. I am very anxious to get this heater back and will replace it with a new one or a similar model.



Will the Owner of This Heater Please Get in Touch With

**Mac's Service Hardware**  
W.A. McFARQUHAR, prop. — PHONE 33

**FALLEN TIMBER**

We wish to welcome Mr. and Mrs. Albert McMullen and small son to our community.

Congratulations to Mr. and Mrs. George Admussen on the birth of a daughter, Leda Elaine, on November 13.

Little Danny Howton recently spent a week with his grandparents in Calgary.

Mrs. P. Fair recently spent a few days shopping in Calgary, and was accompanied by Mrs. Bill McGaffin.

We are glad to hear that Mrs. B. Moncey is up and around again after an illness of several weeks. The Moncesses have moved quite a good sized village west to Boggy Lake this past month.

A surprise birthday party was held Tuesday evening for Joe Teynor at his home.

A wedding of interest to many in this district took place at the Pontecostal Tabernacle in Calgary, when Miss Ruby Faminlow and Mr. Fred Taylor Jr. were united in marriage on Saturday, December 4, by the Rev. C.B. Moore, assisted by Rev. F. May.

Mr. and Mrs. J.H. Cooper, Mr. and Mrs. Alex Moore and Mr. and Mrs. J.A. Howton attended the Taylor-Faminlow nuptials in Calgary on December 4.

We hear the McMullens have had more work done on their hill at the mill.

Mrs. Wannamaker is back home from a lengthy visit in Saskatchewan.

Winter has come upon us with a vengeance. The temperature reached between 35 and 40 degrees below zero at several points in the district.

An interesting Talent Night and supper was held at the school Friday night. Mrs. Gillies Sr. of Elkton took top honors, with Miss Delores Hayes in second place.

The Fallen Timber school Christmas concert will be held Wednesday, December 22. Everybody welcome.

**25th Anniversary  
Of Walther League**

December 12th marked the 25th milestone in the history of the Walther League in the Didsbury parish. Twenty-five years ago, at St. Paul's Church at Westcott, some 16 young people came together to organize a young people's group. Many things have changed since then and although at times the organization was practically inactive it has in recent years flourished to one of the strongest Walther League groups in Alberta and British Columbia. Of the 16 original charter members, eight are still actively connected with Redeemer Lutheran Church, and two of the original members are still active members of the present Walther League. These are Miss Mildred Artman and Mr. Otto Bartz.

The jubilee event was celebrated on Sunday evening at Redeemer Lutheran Church with a special Vesper service, at which Pastor Fox showed briefly a few of the great blessings the young people have enjoyed in their church and called upon them for greater services to the Lord.

Following the service a fellowship-social was held in the basement of the church. After games were played lunch was served. Then a special hymn of thanks was sung, whereupon a three-tiered cake, crowned with 25 burning candles, was brought in. The two original charter members were asked to blow out the candles and cut the cake. The cake had been baked by Mrs. C. Wagner, a former Walther Leaguer, who at one time was very active in the work of the League at Jehovah Lutheran Church, Calgary. With the singing of "God Be With You", the festivities came to a close.

**MRS. DON PFALAGAR  
HONORED AT SHOWER**

Mrs. Clarence Dodd and Mrs. Cliff Trenholm were joint hostesses on Wednesday, December 1, at the home of Mrs. Clarence Dodd, at a shower honoring Mrs. Donnie Pfalagar (nee Louise Brinson), a recent bride. During the afternoon contests were enjoyed with prizes going to Mrs. Pfalagar and Mrs. Lewis Brinson.

Following the contests a gaily decorated baskets filled with many beautiful and useful gifts was presented to the bride. Louise thanked everyone in a very charming manner.

Miss Stella Neilson favored the guests with several beautiful selections on the piano. Everyone enjoyed a sing song, which included Christmas carols.

A delicious lunch was served by the hostesses.

**WEDDINGS****MACLAREN—BOWMAN**

In Knox United Church, Didsbury, the marriage was solemnized recently of Elizabeth Estelle, second daughter of Mr. and Mrs. Harvey Bowman of Didsbury, and Bruce MacLaren, eldest son of Mr. and Mrs. Ira D. MacLaren of Montague, Prince Edward Island.

The bride, who was given in marriage by her father, was gowned in traditional white, with veil, and carried a bouquet of white carnations and red roses. The marriage lines were read by Rev. J.W. Bainbridge. The young couple were unattended, and the wedding march was played by the bride's sister, Miss Pauline Bowman.

Following the ceremony a small reception for immediate family members was held at the bride's home. Rev. Bainbridge proposed the toast to the bride.

For travelling the bride donned a smoke-colored gabardine suit with brown accessories, and a muskrat coat and toque.

Following their honeymoon Mr. and Mrs. MacLaren will reside in Blairmore.

**KNOX CHURCH CONGREGATION  
HONORS BRIDE-ELECT**

The congregation of Knox United Church was host to Miss Betty Bowman, December bride-elect, on the eve of her marriage. Following the regular service a program was given. Miss Norma Parsons and Mr. Donald Robertson sang solos, and the Misses Louise Bateman and Ruth Bainbridge gave a piano duet.

On behalf of the congregation, Rev. J.W. Bainbridge presented the bride-elect with a cheque as a token of appreciation for her services as choir leader. Mrs. B. Prevost, representing the Evening Group of the Women's Association, then presented a wool bed throw. The bride-elect replied in a gracious manner, following which a dainty lunch was served by the ladies of the church, and a social hour was enjoyed.

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NEEDS NOW!****OLIVER 60 STD. TRACTORS —**

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In a good selection

From .... **1.35 to 3.50****White Enamel  
BREAD BOXES  
In Three Styles**

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In various useful  
pieces

**Electric Lamps,  
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**PYREX TEA POTS  
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"Tudor" Plate by Community, in chests of 26 and 34 pcs. at .... **28.75 & 35.75**

The New "Sweet Briar" pattern in Open Stock—Tea Spoons, Dessert & Table Spoons, Knives and Forks and odd serving pieces.

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Ware, Trays, Etc.  
See our selection of  
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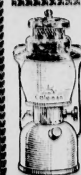
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## Good Crowd at Ladies' Aid Meet Despite Cold Day

A cold wintry blast severely affected the attendance of the Ladies' Aid meeting held at Redeemer Lutheran Church on Thursday, December 9. Some of the members came with the feeling that the basement of the church would be warmer than the floors of their homes. Pastor Fox, leading the devotional, spoke on the first miracle of Jesus, the changing of the water into wine at the wedding at Cana. During the business session it was reported that the Aid realized about \$193 from its recent sale of fancy work. An exchange of gifts will take place at the next regular meeting. Considerable discussion ensued on the basis of the lecture given by constable D. Jones at the Waller League meeting the previous Tuesday. The meeting closed with lunch.

In Peru on the west coast of South America there is not a drop of rainfall for six months at a stretch, January through June. Artificial irrigation keeps flowers in blossom year around.

### CARD OF THANKS

I wish to express my sincere thanks to all my neighbors, relatives and friends who remembered me with beautiful bouquets, gifts, fruits, candy, cards and I wish especially to express my appreciation to Rev. Frey and Rev. Hedegard for their special prayers in our room, to Doctors Harvey and Lotta for their constant attention and care, the nurses and staff of the hospital for their kindness; to the Gore Sunday School for the beautiful bouquet, the Mountain View Women's Institute for the gifts, the group from the M.V.B.S. who sang for me, the staff of Jenkins Groceries for the lovely basket of fruit, and also the nice notes of goodwill sent my by the tiny tots of my Sunday School class; for all kind acts in word or deed which helped make those weeks in the hospital so filled with cheer and comfort. I am wishing that I may but relay a portion of the gladness that you all have strewn along the way.

MRS. ARTHUR GEBRES

## BERGEN NEWS

The November meeting of the Bergen Ladies' Aid was held at the home of Mrs. Trygve Haug. A good number of members was present, and work was given out for the coming year. The December meeting has been cancelled, and the January meeting will be held at the home of Mrs. Erickson.

A miscellaneous shower was held recently at the home of Mr. and Mrs. John Snarude for Mr. and Mrs. C. Snarude and family who emigrated last spring from Norway. The guests of honor were the recipients of many lovely and useful gifts, for which they thanked their friends in Norwegian and it did not have to be translated because most of those present could understand the language. A lovely lunch was served by Mrs. John Snarude, assisted by Mrs. George Savage, Mrs. Bliss and Miss Hannah Sande.

The people of the district extend their deepest sympathy to the Ball family and Mr. Brooks in their recent bereavement.

Rev. and Mrs. A. Habermehl and Mr. and Mrs. Ira Gamble were Bergen visitors last week.

Mr. John Haug has decided that home is the best place, even for hunting, and at the beginning of the season he went out to Moose mountain for a couple of weeks. He saw some moose but they were out of shooting range. Upon returning home he found some deer had been grazing in his garden. That evening it snowed and the next day he shot a nice buck a short distance from his house.

### CGIT RALLY HELD AT OLDS

On Friday, December 3, 70 members of the CGIT group and their leaders, journeyed from Bowden, Didsbury, Carstairs, Sundre and Crossfield to attend a rally held in Olds. These groups comprise the southern section of the Red Deer United Church territory.

The rally was conducted by Mrs. V. Orstein, local group leader, and the girls were under the capable leadership of Miss L. Tait, secretary of Girls' Work Board of Alberta. Miss A. Reid, secretary of the Presbyterian Girls' Work Board; Miss V. Bookless, Miss E. Willison, Miss G. Warren and Miss M. Bird.

On Saturday afternoon Mrs. E. Eastes of Ponoka opened the Mission Study by a talk on Chinese mission projects for CGIT groups, and several were outlined.

The Olds group gave history and progress reports of Chinese Missions and an excellent collection of Chinese curios was shown.

The girls from Bowden gave very interesting reports on Chinese literature, history and proverbs.

A newly organized group from Sundre presented a dialogue. This group is very industrious and does credit to the CGIT.

Mrs. Becker of the W.M.S. concluded the Mission Study with a talk on world friendship, which everyone enjoyed. Mrs. Atkinson of Wetaskiwin thanked the speakers and the session adjourned, after which Mrs. Orstein gave a few tips on "charm."

Handicraft groups were then organized under the leadership of Mrs. Bird, who gave lectures in leathercraft; Mrs. B. Leigh in dramatics; and Miss L. Tait, who conducted various crafts.

A banquet was held at 5:30 p.m., served by the W.M.S. Rev. Moss said Grace, and Mrs. Malyn spoke for the W.M.S.

Rev. Moss showed a film, after which talks were given by Miss L. Tait and Miss Marilyn Bird. "Taps" was sung and the day session adjourned.

The girls attended the United church on Sunday, then left, tired, no doubt, but happy and sporting new ideas, for their home towns.

The girls and their leaders attending from out-of-town were: Didsbury: Deloyce Gootjen, Jean Kennie, Mona Stevens, Winona Bouleau, Joyce Severns, Leona Severns, Beverly Wiggins, Ruth Gole, Twila McCoy, Pat McDonald, Edith Garner, Winnie Broadhurst, Audrey Jones; leaders, Miss A. Earle, Miss C. Wood and Miss Evelyn Willison.

Crossfield—Mary Copley, Margery Banta, Edna Margaret Jones, Christina Jones; leader, B. Chappleman. Bowden—Donna Davidson, Marie Saunders, Marjorie Adair, Dorothy Snideman, Yvonne Pierlot, Bernice Adair; leader, Vone Bookless.

Sundre—Ann Shepherd, Francis Shollinder, Louise McIvor, Geraldine Shepherd, Pat Shepherd, Shirley Coches, Adeline Morrison, Valerie Ekstadt, Margaret Miller, Daphne Hendrix, Melva Eskrick; leaders, Mrs. J. Bramley and Jean Johnson.

Calgary—Miss Lillian Tait, secretary of the Girls' Work Board, Marilyn Bird, president of the Calgary Girls' Council, and Miss Athalie Reed.

Ponoka—Mrs. Eastes and Lois Martin.

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WM. McCULLOUGH, Jr. Prop.  
Phone 616, Didsbury

ORME FUNERAL  
:: CHAPEL ::  
Licensed Embalmers  
Agent for Memorials

G. ORME & SON  
Phone 22, Olds

HUGHIE ROBERT'S  
NEW  
AND SECOND HAND  
STORE  
NEW AND USED GOODS  
FOR SALE AT ALL TIMES  
WE BUY - SELL - OR TRADE  
AGENTS FOR MEMORIALS  
AGENTS FOR STEPHEN'S  
PAINTS

## GENERAL TRUCKING

COAL — GRAIN — LUMBER  
GRAVEL, SAND, ETC.

PROMPT & COURTEOUS  
SERVICE

EMILE DUPONT  
Phone 140 — Didsbury, Alta.

Taste the EXTRA flavour of  
**PURITY OATS**  
YOUR MOST NOURISHING  
ECONOMICAL  
BREAKFAST  
Another Quality Product of Purity Foods Ltd.

**MIDLAND & PACIFIC GRAIN CORPORATION LIMITED**  
'MIDLAND' ELEVATORS PAY  
FULL VALUE FOR YOUR  
GRAIN AT THE  
ELEVATOR DOOR  
Deliver Your Grain to 'Midland'  
Elevators For Highest Net Returns  
You'll do better at the 'Midland'

USE THE CLASSIFIED ADS — IT PAYS



## WINTER

Trees to cut and haul from the wood lot... loads to take over snowy roads to town... chores to do about the barn... cosy evenings by the stove.

Time now to make long plans for next spring and summer... to take stock and get finances shipshape. When you're in town, call on our local branch manager for a chat. You will find him always ready to discuss loans for any useful purpose, his advice helpful. Ask him for a copy of the new edition of our Farmers' Account Book... a practical means of keeping record of all farm operations.

**THE ROYAL BANK OF CANADA**  
C. F. NICHOLL, Manager, Didsbury Branch



## Wallboards for Interiors



Home Builders Today Demand modern Inside Walls and Ceilings.

These Wallboards can be had in a variety of Attractive, modern designs.

WE STOCK PLASTER BOARDS, FIBRE BOARDS, LATH BOARDS AND VENEER

**ATLAS LUMBER CO. LTD.**

Lloyd Jenkins, Manager

Phone 125

## McCULLOUGH'S

DRESSES—Special Christmas numbers to give you that becoming appearance—now in stock.

SWEATERS—Give a "Jantzen" or a "St. Michael" 100% pure wool pullover or cardigan.

BLouses—Gay, new styles in assorted colors.

SCARVES—GLOVES—HANDBAGS—NOVELTIES

COSTUME JEWELLERY—NOTIONS

CHRISTMAS GIFTS SURE TO PLEASE

**McCullough's Clothing**

PHONE 124 — DIDSBURY

## HALLIDAY'S

— "THE BEST FOR A LITTLE LESS" —  
PHONE 101

Moirs Luxury Chocolates, lb. box	\$1
Willard's Ann Hathaway Chocolates, 1 lb. box	\$1
Moirs Acadia Chocolates, 1 lb. box	\$1
Allen's Apple Cider, 1/2 gallon	75c
Delnor Frozen Peas & Carrots	28c
Delnor Frozen Green Beans	29c
Delnor Frozen Cauliflower	37c
Delnor Frozen Asparagus	49c
Delnor Frozen Corn on Cob	2 for 25c
Delnor Frozen Raspberries	39c
Delnor Frozen Strawberries	45c
Delnor Frozen Peaches	35c
Ice Cream Bricks	30c
Heinz Soup Deal, 10 oz. tins, 24 tins	2.50
Tomatoes, choice quality, 28 oz. tins, 2 tins for	52c
Corn, Goodness Me, fancy, 20 oz. tins, 2 tins for	42c
Dills, 128 oz. jars	98c
Club House Olives, Imperial Mix, 16 oz. jar	87c
Club House Manzanilla Olives, 8 oz. jar	55c
Quaker Puffed Rice Sparkies	2 for 35c
Sugar Belle Peas, size 2, per tin	23c
Pork and Beans, Happy Vale, 15 oz. tins—2 tins for	29c
Mixed Vegetables, Libby's 20 oz. tin	23c
GOOD STOCK OF GINGER ALE, COCA COLA AND ALL JUICES	

GIVE HER A...

## Brush Set for Christmas

PROPHYLACTIC BRUSH & COMB SETS—

Priced at 10.95 and 11.95

NYLON BRUSHES 1.00 to 4.95

CHRISTMAS CARDS 5c to 1.00

BOXED CARDS 50c to 1.00

GIFTS WRAPPED FREE OF CHARGE

## LAW'S DRUG STORE

The Rexall Store

Phone 40, Didsbury

IN DIDSBURY IT'S

## Ranton's

SPEAKING OF DRESS SHIRTS WE HAVE LOTS OF THEM. Made by B.V.D., Billmore, Stetson and Trio Shirt Co.

PLAID SPORT SHIRTS For Dress and Everyday Wear

SLIPPERS For Men, Boys, Women and Children. 400 Pair to choose from.

CHENILLE BED TROWS DOUBLE BED SIZE Each 11.95

PURE WOOL BED TROWS WHITE WOOL BLANKETS RAINBOW BORDERS

Silk UNDERWEAR For Women and Children ALL SIZES

LARGE SELECTION OF NYLON HOSE IN NEW SHADES, BY ORIENT SPECIALLY BOXED

FANCY SCARFS FOR MEN AND WOMEN BOXED HANDKERCHIEFS AND TOWEL SETS

WOMEN'S FUR-TRIMMED OVERSHOES CUBAN HEELS Only 4.45

NEW PURSES Lace Table Cloths EMBROIDERED PILLOW CASES—HEAD SQUARES KID GLOVES

MEN'S GLOVES, TIES, GOOD DRESS SUITS, DRESS PANTS, SUSPENDERS, BILL FOLDS DIAMOND SOCKS

LOTS OF PARKAS FOR MEN AND BOYS

10% OFF ALL GOOD DRESSES BLOUSES, SKIRTS HOUSE COATS

If It Comes From

## Ranton's

IT'S RIGHT

Mrs. James Caille of Crossfield is a patient in the local hospital. Mrs. W.D. Spence is looking after her granddaughter, Heather, during her mother's stay in hospital.

The weather the past week warmed up Friday when a Chinook wind raised temperatures to 25 above, but the warm air was short-lived. Sunday brought a little more snow and temperatures Monday night dropped to 25 below, with Tuesday's high only 15 below. We need another Chinook. And more coal.

The Ladies' Sports Club will hold a Christmas party at the home of Mrs. W. Goheen on Thursday, December 16th, at 8:30 p.m. Please be prompt and don't forget to bring a gift.

The annual meeting of the Ladies' Curling Club will be held Friday evening, December 17, at 8 p.m., at the home of Miss V. Cathness. All ladies interested in curling please attend.

BIG NEW BRITISH LINER IS INSURED FOR A RECORD SUM

A new record has just been established by the amount of cover arranged for the new United Kingdom liner, the Caronia. She has been insured for \$16,056,000. This is the largest sum ever placed on an individual hull in the open insurance market. It exceeds any previous risk by \$2,400,000.

## LITTLE ITEMS OF LOCAL INTEREST

Word has been received that a baby boy, Darcy Brien, was born December 2nd at the Leader hospital to Mr. and Mrs. Leroy Nichol, formerly of Didsbury.

Place your orders now for your Christmas needs of Freezer-Fresh Ice Cream. We can supply it in almost any flavor and in any quantity desired.—The Ambler Inn.

Mr. and Mrs. Albert McMullen and small son, Arthur, of Sylvan Lake, who are residing in the Fallen Timber district this winter, are leaving shortly to spend Christmas at Victoria, B.C., with Mrs. McMullen's parents, Mr. and Mrs. Bonar.

Mr. Aaron Klassen and Mr. Marshall of Calgary paid an official visit to the local Builders' Hardware store last Thursday.

Mr. and Mrs. Allen Leith and Elaine of Arrowwood spent the week end at the G. Tighe home.

We still have a limited supply of air photos of Didsbury, free. Pick yours up while they are still available.—Tayne-Freeman Co.

The annual meeting and Christmas party of Knox United Evening Group of the Y.A. will be held at the home of Mrs. Ed Wiggins on Monday evening, December 20.

Mrs. Florence Green and Mr. and Mrs. Jack Green and daughters of Calgary visited Sunday at the home of Mr. and Mrs. Garnet Tighe.

Mr. and Mrs. Clinton McMullen and little daughter Dixie, of Cappon, Alberta, spent four days with their parents, Mr. and Mrs. R. E. McMullen at their home in the Fallen Timber district.

An aid to attendance at the Carnival in the Didsbury Memorial Arena on Saturday night, the local garages will be closed between 8:00 and 10:00 p.m., and will re-open for a short time after the carnival to accommodate customers.

The Young People of the Evangelical Church will present their Christmas program in the church on Tuesday, December 21, at 8:00 p.m. The choir will be singing carols and other special numbers. A program entitled "A Gift for the Christ Child" with a cast of twenty-two characters, will be presented by the young people, assisted by the choir. Everyone is welcome to come.

ADVERTISING PAYS

## Christmas Gift Items

WE HAVE JUST RECEIVED A LARGE SHIPMENT OF

## 'MAJESTIC' LUGGAGE

AN IDEAL GIFT

SHE WILL BE HAPPIER WITH A HOOVER THIS CHRISTMAS

THE KEY TO HER HEART—

## LANE CEDAR CHESTS

"The Gift That Starts the Home"

Large Selection of OCCASIONAL AND END TABLES

KROEHLER RECLINER CHAIRS—

Priced at 85.00 - 98.50

SAY "MERRY CHRISTMAS" WITH A

## Connor Thermo Washer

Now available with Electric Motor or Gas Engine

TRILIGHT — TORCHIERE PIN-UP AND TABLE LAMPS

**BUILDERS' HARDWARE STORES LTD.**

TREV EVANS, Manager

Phone 7

Friends of Springside and Melvin districts will be glad to hear that Miss Doreen Holmes of Ladner, B.C. formerly of Didsbury, came second in voice out of 38 contestants, at a recent festival. Doreen was a former student of Didsbury school and she is to be congratulated on her achievement.

Mayor and Mrs. H. Lynch-Staunton attended the opening ceremony and banquet at Three Hills last week when the new water and sewerage system was officially put into operation. It is just over a year ago that the waterworks plan was submitted to the ratepayers and the contractors in charge completed the new system in record time.

## BERSCHT'S ... Pre-Christmas Specials

9 ONLY — MEN'S DRESSING GOWNS—  
● HALF PRICE ●  
Reg. 14.95. Special ..... \$7.50  
Reg. 11.95. Special ..... \$6.00  
Reg. 9.95. Special ..... \$5.00

MEN'S WOOL SCARVES — Plain colors—white or wine  
● HALF PRICE ●  
Reg. 2.95. Special ..... \$1.50

100 MEN'S FANCY TIES —  
Reg. 1.00. Special ..... 69c

60 PAIR — MEN'S WOOL DRESS SOCKS — (wine, grey, blue, fawn)  
Values to 1.50. Special .. 99c pr.

7 ONLY — LADIES' WINTER COATS —  
Reg. 38.95. Special .... \$24.95  
Reg. 35.00. Special .... \$21.95  
Reg. 28.50. Special .... \$19.95

CHENILLE BED SPREADS —  
Special ..... \$9.95

2 ONLY — LADIES' CHENILLE BED JACKETS —  
Special, each ..... \$3.49

## "BAGGAGE" Clearance Specials

LADIES' TWIN SETS—fawn color  
Reg. 39.00. Special ..... \$29.95  
Reg. 29.50. Special .... \$22.50

MEN'S GLADSTONE BAGS —  
Reg. 49.95. Special .... \$39.50

OVERNIGHT CASES, for ladies—Grey or fawn.  
Reg. 18.50. Special ..... \$15.50  
Reg. 17.50. Special ..... \$14.95  
Reg. 16.95. Special ..... \$13.50

## Your Christmas Store

**J. V. BERSCHT & SONS**

PHONE 36 — DIDSBURY